

COPTIS, LAUNCHING AN ARTIFICIAL INTELLIGENCE R&D PROGRAM

TO PREDICT THE STABILITY OF A FORMULA

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For **immediate release**

For the past 23 years, Coptis has been at the forefront of software solutions for cosmetic laboratories. Coptis Lab, the company's flagship product, is a PLM software for formulation development and global regulatory compliance.

Performing stability testing is a mandatory step in formula development. This multi-step process and repetitive task is arduous but can be improved with technology.

In a collaborative effort, Coptis introduces its Artificial Intelligence R&D program integrated in the Coptis Lab PLM software. If successful, the Artificial Intelligence feature will be able to predict the stability of a formula before testing.

Using a substantial number and variety of observations, AI can learn and identify patterns to generate accurate predictions. The accuracy of the AI predictions increases with the amount of available data. With 22 years of digital experience, a large network of Coptis users worldwide and our insightful understanding of our customers' needs, we are the primary cosmetic software company with the potential to succeed with the most precision. The learning database in the Coptis Lab software is enriched as more formulas and stability test results are added.

Our customers are at the heart of the innovation cycle and AI technology will transform their work with efficiency in responding to industry trends.

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ABOUT COPTIS

Coptis is at the forefront of software for cosmetic laboratories and has been on the market for over 24 years. Coptis has offices in France, the United States and Singapore. Coptis has a team of 30 people, primarily in the domains of chemistry and computer science, who ensure the constant improvement of its products. This is further guaranteed by Coptis' cosmetic expertise, its User Club and recommendations coming straight from the customer base. All improvements made to the software suite are integrated as standard for the benefit of all users, making Coptis a leader in the cosmetics industry. Coptis is actively working on cutting-edge topics, including artificial intelligence to further improve the performance of cosmetic developments.

Its signature product, **Coptis Lab**, is a cosmetic formulation software that manages the entire development of a cosmetic product, from the marketing brief to the regulatory file. It allows the cosmetics industry to efficiently manage development projects, reduce time to market, improve the quality and reliability of information and ensure product compliance with the regulations in effect. Coptis Lab is effectively supported by high value-added databases:

- **Coptis Ing**, a database detailing more than 16,000 cosmetic raw materials, developed through partnerships with manufacturers.
- **Coptis Reg**, a newly launched regulatory database, offering regulatory data on a hundred countries and more than 15,000 substances.
- **Coptis Tox**, a database of toxicological information on over 3,000 substances

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